

ITU Telecom World 2016 Exhibition Opportunities

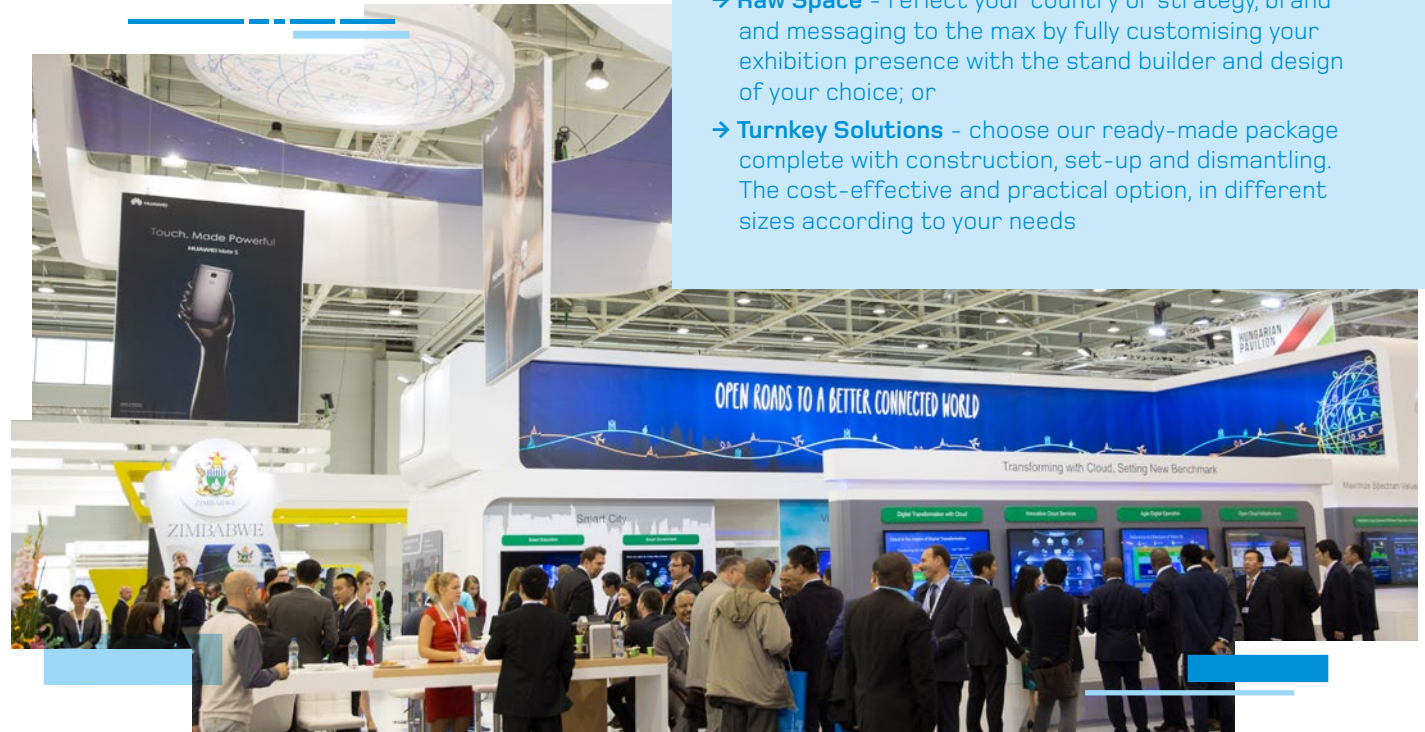
Showcase your solutions, talent and ideas. Explore partnerships, business deals and new leads. Discover innovations and make connections that matter.

At the heart of ITU Telecom World 2016 the exhibition brings together companies and countries, large and small, investors, innovators, projects and decision makers, from emerging and developed markets right across the ICT ecosystem and the world.



A fantastic exhibition for companies to share their technology vision.

Nikolay Nikiforov, Minister, Russian Federation



EXHIBITION OPTIONS

- Independent Stand
- SME Pod
- National Pavilion
- Thematic Pavilion

Available as

- **Raw Space** - reflect your country or strategy, brand and messaging to the max by fully customising your exhibition presence with the stand builder and design of your choice; or
- **Turnkey Solutions** - choose our ready-made package complete with construction, set-up and dismantling. The cost-effective and practical option, in different sizes according to your needs

Independent Stand

Exhibiting at ITU Telecom World brings you into direct contact with influential decision-makers, policy shapers and ICT experts from across the industry, from public and private sectors, from developed and emerging markets.

Whatever the size of your company, we have the right exhibition presence for you, from raw space options for a fully-customized build to cost-effective, practical turnkey solutions for SMEs and smaller companies.



It's a really good opportunity to see what the real issues are affecting the industry, to connect with our partners, deepen those relationships or meet new partners

Roy King, Senior Manager, Microsoft Lync



WHY AN INDEPENDENT STAND?

- Position your company as a leader in your field
- Showcase innovative technologies, products, services and applications
- Highlight key projects and investment potential with leading industry stakeholders from public and private sectors
- Explore partnerships, business deals and high-quality leads
- Benefit as an SME from unique exposure to our truly international, highly influential audience
- Host exclusive hospitality and targeted networking functions
- Enjoy global visibility on the event website, in interviews and in the event app
- Learn and share knowledge on the latest developments in the ICT industry
- Take part in targeted networking with governments, industry and peers
- Offer unlimited Exhibition Passes to existing and prospective clients
- Be eligible to apply for the ITU Telecom World Awards to win international recognition, unique networking & visibility opportunities



95 %

of participants are positive about ITU Telecom World events

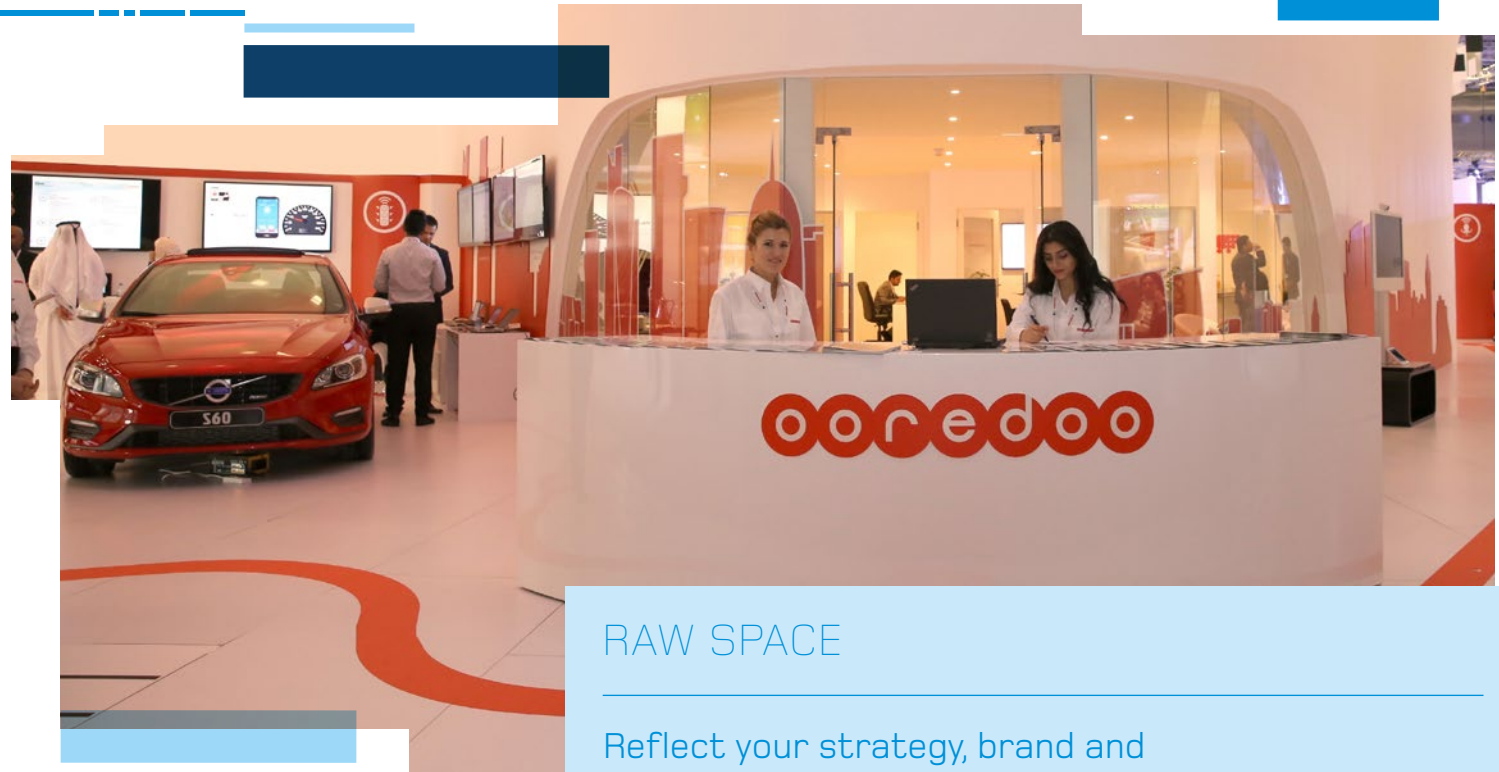


Stand Options – Raw Space CHF 550/m²



A great opportunity to meet many other countries interested in my solution.

Adama Kane, Project Leader, JokkoSanté



RAW SPACE

Reflect your strategy, brand and messaging to the max. Fully customise your exhibition presence with the stand builder and design of your choice.

Stand Options – Turnkey Solutions

Choose one of our ready-made exhibition stand packages, complete with construction, set-up and dismantling. This is the cost-effective, practical option to make your exhibition participation as simple to organize as possible. Available in different sizes according to your needs and budget, turnkey solutions are particularly suitable for SMEs and smaller businesses looking for an affordable but powerful international presence.



Wonderful insight into our SME peers...and a unique opportunity to network and gather experience and knowledge.

Máté Tóth, Business Developer, Personal Video



Stand Options – CHF 550/m² for 9 m² and above

4m² Pod



Pods include:

- Reception counter
- 2 stools
- 1 panel for poster space
- Fascia with company name & pod number
- 1 worktop
- 1 lockable storage
- 1 wastebasket
- Utility services
- Daily cleaning

CHF 1,200

9m² Turnkey Stand



Turnkey layout includes:

- 1 reception counter & stool
- 1 round table & 3 chairs
- 1 power socket with 3 plugs
- 1 wastebasket
- Internet connection
- Lighting & carpeting
- Fascia with stand name and number
- Daily cleaning

CHF 4,950

All graphics are for illustrative purpose only and subject to change.



The value is for our company to be known on the global market. We have met many people from different countries, it has absolutely been a valuable experience for us.

Jung-Hun Hwang,
Sales Director, Irience Co



Contact us for more information

18m² Turnkey Stand

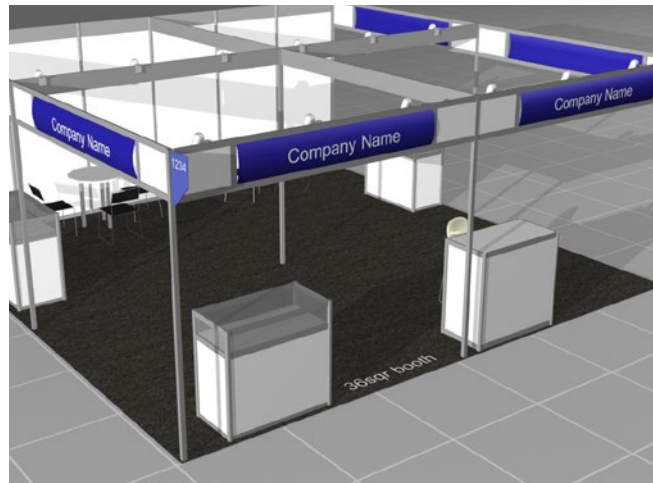


Turnkey layout includes:

- 1 reception counter & stool
- 1 low display unit
- 2 round tables & 6 chairs
- 2 brochure display racks
- 2 power sockets with 3 plugs
- 2 wastebaskets
- Internet connection
- Lighting & carpeting
- Fascia with stand name and number
- Daily cleaning

CHF 9,900

36m² Turnkey Stand



Turnkey layout includes:

- 1 reception counter & stool
- 3 low display units
- 2 round tables & 6 chairs
- 2 brochure display racks
- 4 power sockets with 3 plugs
- 4 wastebaskets
- Internet connection
- Lighting & carpeting
- Fascia with stand name and number
- Daily cleaning

CHF 19,800

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The highlight of ITU Telecom has been the various contacts we have received, the different nations that want this kind of project to be scaled up in their countries.

Calvince Okello, M-Shamba



Contact us for more information



Bangkok 14-17 November

Contact us directly to find out more on all exhibition opportunities at ITU Telecom World 2016

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